

# 2018 Sponsor Packet





#### **Board of Directors**

Chair

James I. Miller; CEO Renown Retired

Vice-Chair

Robert Ryan

Holland & Hart LLP

Secretary

Dr. Larry Williams University of Nevada Reno

Treasurer

B.J. Sullivan Clark & Sullivan Construction

#### Members

Larry Duncan Renown Children's Hospital Joanne Fahnestock Western Turf & Hardscapes Russell Fields

UNR

Dr. Karin Hilgersom Truckee Meadows Community

College Benjamin Kieckhefer

McDonald Carano Wilson LLP

Stephanie Kruse KPS/3 Marketing

Daniel Munoz

**Diversified Builders** 

B.J. North Plumas Bank

William "Bill" Petty Petty Engineering

#### Advisory Council to the Board

G. Tom Baker COB, IGT (Ret.) Adam Gonzales Emerald Cascade, Inc. Raymond Pezonella Pezonella & Associates Karen Ross (past Sec'y) NV Energy

LaVonne Brooks President/CEO (x101)

HSI-WARC is a not-for-profit. 501(c)(3) organization.

#### Our Mission:

We develop, deliver and use learning systems that benefit people with disabilities and those who support them.

> Tax ID# 88-0139145

#### FOR IMMEDIATE RELEASE

GET YOUR TEAM TOGETHER FOR X-TREME ABILITY CHALLENGE 2018 – High Sierra Industries' iconic annual fundraiser set for Sept. 8!

Make sure you set aside team and sponsorship funds in your 2018 budget for High Sierra Industries (HSI), a leader in serving persons with disabilities in Northern Nevada! HSI will once again stage its signature annual fundraising event, the X-treme Ability Challenge Races and invites you and your business or organization to be part of the big event!

The XAC Races first debuted in 2002, but took a hiatus in the wake of the 2008 recession. In 2016, we brought them back and this year the races are set for 10 a.m. on Saturday, September 8, at our facility, 555 Reactor Way in Reno. The games pit 50 teams from Northern Nevada business and organizations against each other in a friendly rivalry on a course with timed challenges. Players step into the shoes of someone with a disability and must complete a series of tasks. The team to finish with the fastest time wins!

The XAC event is HSI's biggest annual fundraiser. All proceeds raised will help cover the cost of everyday service needs, such as universal precautions and other items. All funds raised will go directly to program costs.

The Xtreme Ability Challenge is a fun, informative way to create awareness of the strengths and skills of people with disabilities, and involve the community in a truly integrated event.

HSI would like to invite you and your business or organization to become an XAC Title & Event Sponsor, and we've enclosed details about this opportunity in this packet. Sponsors not wishing to field teams can choose to donate a team registration to another organization or agency.

In addition to the games and lunch, participants and guests are encouraged to arrive early to check out the prizes in our raffle! During the event, HSI will also get to show off part of its new addition to its Reactor Way building. And, every team and sponsor will get one of HSI's collectible, iconic XAC t-shirts, which is sure to be a conversation piece!

As an XAC Races Sponsor, you'll be a part of a challenging, exciting community event that illustrates how HSI empowers people, helps turn disabilities into abilities and changes lives. We would love to have you as one of our sponsors and thank you for being a part of our HSI family. See you in September!

For more information, contact: Jimmy Breslin 775-846-8008



# Sponsorship Levels

Platinum Level \$10,000

### Package Includes:

- ★ Title Sponsorship
- ★ 4 Teams
- ★ Banners at Event

- Media Exposure
- ★ 50 extra lunches
- ★ Large logo printing on event shirts
- ★ Course naming rights



Gold Level \$5,000

# Package Includes

- ★ 2 Teams
- ★ Logo printed on event shirts

- Media Exposure
- ★ 25 extra lunches
- Banners at event



## Donate a team

If you wish, you may decide to donate one of your teams and sponsor one of our volunteer teams representing local media, city officials, UNR coaches, teachers, police and fire to name a few.

Please contact us if you would like to choose this option

Register your team today! www.hsireno.org/xac/



Company Name:	Date:		
Contact Person:	Phone:	Email:	
	am Members (8 requal and their coach must sign a		
Coach:	Phone:	E-Mail:	T-Shirt:
Player 1:	Phone:	E-Mail:	T-Shirt:
Player 2:	Phone:	E-Mail:	T-Shirt:
Player 3:	Phone:	E-Mail:	T-Shirt:
Player 4:	Phone:	E-Mail:	T-Shirt:
Player 5:	Phone:	E-Mail:	T-Shirt:
Player 6:	Phone:	E-Mail:	T-Shirt:
Player 7:	Phone:	E-Mail:	T-Shirt:
REGISTRAT E	m members and their coach n TION: \$1,000 Per Tea Extra individual lunc	nm (includes 16 lun h ti <u>ck</u> ets: \$25 each	ch tickets)
Please bill us ATTN:		Check Enclo	
Address:			
City:		State: Zip C	ode:

Doors open at 9 a.m. Games, Silent Auction Barbecue and Open House begin approximately, 10:30 a.m., Saturday, September 8, 2018.

We'll confirm the time your team competes via email.

Register by August 30, 2018.

555 Reactor Way (Rock and Energy), Reno, NV 89502 775-829-7400