



X-treme Ability Challenge®

2021 SPONSOR PACKET



HSI Presents Our Largest Annual Fundraiser — the X-treme Ability Challenge — in October, 2021

Last year, High Sierra Industries hosted its iconic fundraiser, the X-treme Ability Challenge as a hybrid event, part virtual and socially-distance small groups with no spectators. Similar for many businesses and even more challenging for nonprofits, it was a difficult year. We made the best of our circumstances and had support from our sponsors who gave whatever they could and stepped up supporting us and serving people with disabilities in Northern Nevada.

Looking forward, we're excited to announce that the X-treme Ability Challenge is a "GO" for 2021 as an in-person event.

MARK YOUR CALENDARS AND BE OUR GUEST

When: Saturday, October 9, 2021

Time: 10 a.m.

Where: High Sierra Industries, 555 Reactor Way in Reno

October is also National Disabilities Awareness Month and we look forward to raising proceeds that will help cover the costs of everyday service needs and costs. Without your support the people we serve cannot receive valuable training and learner engagement. The XAC is a fun, informative way to create awareness of diversity and inclusion by recognizing the strengths and skills of people with disabilities, in a truly integrated event.

ABOUT THE RACES

Two teams of eight players go head-to-head in conducting a series of challenges through the lens of someone who experiences a disability. This relay-style race will test your dexterity, determination and patience.

Sign up your team on our XAC portal at www.hsireno.org/xac.

The XAC is a family friendly event and we will have an activity area for children that will include hands-on arts and crafts led by our partner, Artful Play.

SPONSORSHIPS

Team sponsorships start at just \$1,000 and includes eight players and lunch tickets for the players. A Silver Level sponsorship is just \$2,500, which includes your company's logo on all our collateral and other recognition in addition to having two teams compete. The Gold Level, \$5,000, includes four teams, extra lunch tickets, your company's banner and logo on all the event collateral.

This event helps cover the costs of everyday service needs and expenses for people with disabilities.

We'll be bringing back the barbecue lunch after the races and hosting a silent auction. If you're interested in becoming a lunch or t-shirt sponsor, or have an auction item, we'd love to hear from you.

Log on to www.hsireno.org/xac and register your team TODAY.
For more information, contact: Jimmy Breslin 775-846-8008.

GOLD LEVEL: \$5,000

- 4 Teams of 8 people; lunch is included for all players
- Banners at event
- Media exposure
- 18 extra lunches
- Large logo printing on event collateral

SILVER LEVEL: \$2,500

- 2 Teams of 8 people; lunch is included for all players
- Logo printed on event collateral
- Media exposure
- 9 extra lunches
- Banners at event

SPONSOR A TEAM: \$1,000

- 1 team of 8 players including lunch
- You may also donate your team to another nonprofit organization or one of our volunteer teams representing local media, city officials, UNR coaches, teachers, police or fire, to name a few.

IN-KIND SPONSORSHIPS

We're also looking for silent auction items, a t-shirt sponsor, and a lunch sponsor. Please contact us if you would like to choose one of these options.

Thank you for being a part of our iCelerate HSI-WARC family.
See you in October!

2020'S MEDAL WINNERS



**X-treme Ability
Challenge®**

1ST PLACE WINNER

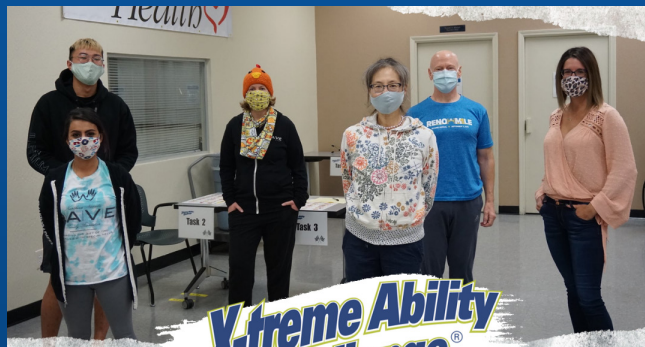
REGIONAL TRANSPORTATION COMMISSION OF
WASHOE COUNTY (RTC)
TIME: 3:10



**X-treme Ability
Challenge®**

2ND PLACE WINNER

ITS LOGISTICS
TIME: 5:26



**X-treme Ability
Challenge®**

3RD PLACE WINNER

NORTHERN NEVADA RAVE FAMILY FOUNDATION
TIME: 5:49